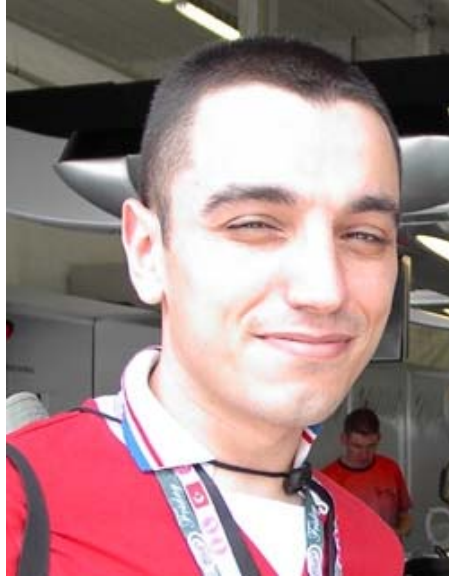


# Mohac YUCEL



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&  
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## Job Objective

I want to pursue a challenging career in an international company where I can utilize my skills, former educational and professional experience.

## Professional Experience

2006 Feb- ....

GittiGidiyor- eBay, Istanbul  
Creative Director

- Worked as the creative director and the lead designer for GittiGidiyor and its joint companies, Magnet and Optimum
- All digital visuals and online materials of all three companies have been created under my leadership and guidance
- Guided the executive management team on visual topics like online branding, visual standards, internet user attitudes and habits, new concepts and approaches etc
- Guided all desktop publishing and advertising works which were concluded by the advertising agencies
- Prepared most of the printed materials
- Redesigned the company's major site and its all related sub-domains, [www.gittigidiyor.com](http://www.gittigidiyor.com)

- Designed three video sites; Timsah.com- [www.timsah.com](http://www.timsah.com), Uzman TV- [www.uzmantv.com](http://www.uzmantv.com) and Uzman TV Akademi
- Designed several community sites; Istanbul.net- [www.istanbul.net](http://www.istanbul.net), Izmir.net - [www.izmir.net](http://www.izmir.net), Ankara.net - [www.ankara.net](http://www.ankara.net), Sevgi.net - [www.sevgi.net](http://www.sevgi.net)
- Designed a price comparison site Cimri.com - [www.cimri.com](http://www.cimri.com)

**2003 Aug- 2006 Feb**

Merkez Holding A.S, Istanbul  
(Sabah Newspaper and its group companies)  
Visual Director

- Worked as the digital visual director for the whole media group
- Created online branding strategy and defined online brand elements of new and/or local publications
- Redesigned the group's major portal, [sabah.com.tr](http://sabah.com.tr) and all related sub domains
- Designed the English version of [sabah.com.tr](http://sabah.com.tr)
- Designed several portals for the group like Kultur Yasam, Formula 1, Fotomac,
- Designed several magazine sites like Aktuel, Cosmopolitan, FHM, Esquire, Global Enerji, Yeni Para, Sinema, Harpers Bazaar
- Designed the corporate site of Merkez Books
- Sample pages from the above web sites can be seen on my online portfolio, [www.mohac.com](http://www.mohac.com)

**2002 Feb- 2003 Jun**

Sibername, Electronic Information Services, Ist.  
Web Designer

- Worked as one of the web designers for the online agency, Sibername
- Designed the corporate web site of Isuzu
- Designed the youth community site, Istegenc for Is Bank
- Designed certain amount of banners for Hotmail
- Sample works from this period can be seen on my online portfolio, [www.mohac.com](http://www.mohac.com)

**2001 Jan - 2002 Feb**

Ebi Ltd., Istanbul  
Art Director

- Worked as the art director of the online agency, Ebi
- Designed the corporate web sites of Aria, Ford and Innova
- Designed the award winning community site, [ltiraf.com](http://ltiraf.com)
- Created the logo and the corporate identity of [ltiraf.com](http://ltiraf.com)
- Designed the community site, hepbizz for Hewlett Packard-Turkey
- Sample works from this period can be seen on my online portfolio, [www.mohac.com](http://www.mohac.com)

**2000 Jan- 2001 Jan**

IXIR, Istanbul  
Art Director, Illustrator

- Worked as the art director and the illustrator of the online publishing company, IXIR
- Designed the community sites, Chivi and Nakhita
- Designed the booklet of a compilation album cd and cassette for Sony Music & Chivi.com
- Sample works from this period can be seen on my online portfolio, [www.mohac.com](http://www.mohac.com)

**1998 Dec- 2000 Jan**

Dogan Online, Istanbul  
Web Designer

## Other Experiences

- Having a strong artistic background, contributed in several exhibitions and shows organized by many respected national and international associations since 1992. Details of some selected events and my career being a contemporary artist can be reached over my online portfolio on [www.mohac.com](http://www.mohac.com)
- One of the habits I never stopped is drawing. Recent illustrations and some early drawings can also be found my online portfolio.
- An illustrative project of mine, Muscuts can be seen on [www.muscuts.com](http://www.muscuts.com)
- Had a deep research on internet user attitudes and habits. Still have a focus on the same issue. The sphere of my interest widened with the internet concept Web 2.0
- Designed several web sites as a free-lancer over the last 12 years like [www.mycandybags.com](http://www.mycandybags.com), [www.meykalamis.com](http://www.meykalamis.com), ON Technology newspaper, Quel Dommage- internet magazine
- Working for an international cultural project, Istanbul 2010 - European Cultural Association
- Member of the organization committee of Sinopale (Sinop Biennale) International contemporary art biennale
- Designed certain amount of e-kolay banners for ICQ Inc. (2004)
- Designed posters for The chamber of architects of Turkey Exhibition (2004)
- Recorded a series of 8 live radio programs for Yapi Radio during 2000
- Assisted artist Balkan Naci Islimyeli during several solo exhibitions (1993-1997)
- Done certain amount of illustrations for Hurriyet PC net magazine (1996)

## Selected Exhibitions

**2007** 3M1U, Wiemer, Germany

**2006** Sinopale Biennale, Sinop

- 1998** For the honour of the 75th year of Turkish Republic, special exhibition on "Looking at Contemporary artists of today", invited artist, Deniz Museum
- 1997** Mimar Sinan University, Museums of Painting and Sculpture Society "18th Contemporary artists" exhibition, Besiktas, Istanbul
- 1996** "Installation", studio exhibition 1996 / Mimar Sinan University, Museums of Painting and Sculpture Society "2.Paper Works" exhibition titled: Habitat II, Besiktas, Istanbul
- 1996** Unesco AIAP National Committee, International Association of Arts, Contemporary art exhibition titled : The Other, Antrepo 1, Istanbul
- 1996** Unesco AIAP National Committee, International Association of Arts, "2. Youth Action", titled "Territory-deterritorialisation" exhibition, Istanbul
- 1996** Habitat II, "Artist Display" titled : Istanbul~Window, Nisantasi, Istanbul
- 1996** Mimar Sinan University, Museums of Painting and Sculpture Society "17th Contemporary artists" exhibition, Besiktas, Istanbul
- 1996** Marmara University Faculty of Fine Arts, Painting B.A. graduation degree exhibition, Acibadem, Istanbul
- 1995** Mimar Sinan University, Museums of Painting and Sculpture Society "1.Paper Works" exhibition, Besiktas, Istanbul
- 1995** Unesco AIAP National Committee, International Association of Arts, "1.Youth action" titled "Boundaries and beyond" exhibition, Tepebasi Tuyap, Istanbul
- 1995** Mimar Sinan University, Museums of Painting and Sculpture Society "16th Contemporary artists" exhibition, Besiktas, Istanbul
- 1995** Bursa Uludag University, International Sculpture exhibition, invited artist
- 1994** "Moment" titled, studio exhibition, Behold, Istanbul.

## **Award**

- 1996** Mimar Sinan University, Museums of Painting and Sculpture Society "17th Contemporary artists" exhibition, Besiktas, Istanbul

## **Selected articles written**

- September 1998** Maison France decoration magazine, "Pop art in Turkey"
- January 1997** Article written by Kemal Iskender, Art in Turkey magazine

## about me

<b>October 1996</b>	Article written by Prof. Dr. Balkan Naci Islimyeli, Hurriyet Gosteri magazine 121
<b>September 1996</b>	Article written on Masion France decoration magazine
<b>September 1996</b>	Article written by Bulent Cag, Hurriyet Gosteri art magazine, no: 120
<b>September 1996</b>	Review about the 17th Contemporary artists exhibition, Hurriyet Gosteri art magazine, no: 120
<b>September 1996</b>	Article written by Emre Zeytinoglu, Arredemanto decoration magazine, no: 09
<b>August 1996</b>	Article written by Ali Akay, Cumhuriyet newspaper
<b>August 1996</b>	Article written by Ahu Antmen, Cumhuriyet newspaper
<b>August 1996</b>	Article written by Ahmet Koksall, Hurriyet Gosteri art magazine no: 119
<b>August 1996</b>	Article written on Sabah newspaper
<b>August 1996</b>	Live radio interview on "17th Contemporary Artists" exhibition, by Fatih Oznur, TRT radio
<b>August 1996</b>	"Moment" titled, studio exhibition, Beyoglu, Istanbul
<b>July 1996</b>	Article written on Vizyon magazine
<b>July 1996</b>	Article written on Sabah newspaper
<b>July 1996</b>	Article written on Milliyet newspaper
<b>July 1996</b>	Article written on Hurriyet newspaper

## Education

<b>2000-2005</b>	Began PHD education on "Digital Art" at Marmara University Faculty of Fine Arts. Finished all theoretical parts, had to postpone my education while on thesis process due to military service
<b>1999</b>	Marmara University Faculty of Fine Arts, Istanbul, Painting Masters Degree at Prof Dr. Balkan Naci Islimyeli studio, wrote thesis on; "Comic books, their influences on contemporary art."
<b>1996</b>	Joined the Unesco AIAP National Committee, International Association of Arts, Istanbul

<b>1992-1996</b>	Marmara University Faculty of Fine Arts, Istanbul, Painting BA at Prof Dr. Balkan Naci Islimyeli studio
<b>1992</b>	Semiha Sakir Lycee, Istanbul
<b>1988</b>	Inter Continental School, Jeddah (British-American H. School )

## Interests

Contemporary Art, Popular Culture, New Media Art (Computer Generated Art), Console gaming, Cinema, Comics, Music, Lomo & Lomography, Model Toys, Illustrating, Singing, Song writing

## Qualifications

<b>Basic Computer Knowledge</b>	Excellent usage of MS Office applications and hardware knowledge
<b>Specific Software</b>	Adobe Photoshop CS3, Adobe Illustrator CS3, Freehand, Adobe Flash CS3, Adobe Dreamweaver, Painter 7
<b>Specific Hardware</b>	Wacom tablet A6, Wacom tablet A4 Intuos
<b>Language</b>	Very fluent English both written and spoken

## Personal Information

**Marital Status:** Married  
**Date of Birth:** 09 Oct 1973  
**Permanent Resident in Canada**

## References

<b>Sina Afra</b>	eBay GmbH Director Corporate Development 00 49 30 8019 5402
<b>Alp Yoruk</b>	Siemens Turkey Corporate Communications Director 00 90 216 459 36 40 – 00 90 532 362 09 76
<b>Tolga Kabatas</b>	GittiGidiyor – eBay 00 90 216 575 01 00
<b>Burak Divanlioglu</b>	GittiGidiyor – eBay 00 90 216 575 01 00
<b>Serkan Borancali</b>	GittiGidiyor – eBay 00 90 216 575 01 00
<b>Ersan Ozer</b>	Magnet A.S. 00 90 216 575 01 00

\*Additional: Available upon request